

## RACIAL JUSTICE, GENDER AND GENEROSITY

Women have a long history of working for civil rights and racial equity in the United States. Today, women collectively have more resources to effect change than ever before, and are leaders in the racial justice movement. *Women Give 2022: Racial Justice, Gender, and Generosity* examines philanthropy around these movements. **How do households define racial justice organizations? Who gives to these causes? And how do factors like gender and race shape this giving?**



MORE THAN  
**4 IN 10**

U.S. households **supported or were actively involved** in the 2020 racial justice protests.



AROUND  
**14%**

of households **gave money** to support racial justice causes and organizations.

**SINGLE WOMEN, BLACK, AND LGBTQ+ HOUSEHOLDS**  
were all more likely to show support.



**1 IN 4**

households **supported racial justice causes** through some form of generosity, like giving money, supporting Black-owned businesses, organizing or marching in protests, and contacting elected officials.

### FOR REFLECTION

#### FUNDRAISERS & NONPROFIT LEADERS

Giving to racial justice has room to grow – how can fundraisers and nonprofit leaders encourage more people who support these movements to take action?

#### DONORS

How can women use all of their resources and influence to support the racial and social justice causes that resonate with them?

